

Gartner 2016
Cool Vendor

FORRESTER

ALEX™ provides a comprehensive and integrated suite of applications that empower users to effectively and efficiently solve business problems. The platform provides a powerful analytical visualisation engine to easily perform complex analysis, across varying technologies, and accelerate targeted outcomes. Alex has been designed to address a range of industry needs including simplification, migration, decommissioning, compliance and data governance:

➤ **Alex for Simplification, Migration and Decommissioning:**

Enables users to accelerate transformation and platform migration programs (e.g. information warehouse migration, technology landscape transformation, reporting portfolio simplification exercises)

➤ **Alex for Privacy:**

Has been designed to enable organisations to understand the locations, flows and usage of sensitive data (such as Personally Identifiable Information) and take action to protect this data



➤ **Alex for Compliance:**

Enables users to comply with specific regulatory compliance obligations specifically in relation to data privacy, security and domains such as conduct / culture

➤ **Alex for Data Governance:**

Reinforces to the concept that corporate data is an asset and enables organisations to manage their data in order extract it's maximum value to the enterprise.

ALEX™ automated features include:

- Visualisation & impact analysis
- Sensitive data detection
- Asset usage determination
- Integrated workflow
- Configurable management dashboards

	Data Asset Management	Sensitive Data Security & Compliance	Accelerated Transformation
Domain	Value	Risk & Compliance	Efficiency & Simplicity
ALEX Applications	<ul style="list-style-type: none"> Data Governance Data Quality Metadata Management 	<ul style="list-style-type: none"> Security Privacy Conduct Risk 	<ul style="list-style-type: none"> Migration including Cloud Simplification Decommissioning
Interested Roles	Chief Data Officers, Technology Asset / Platform Owners, Risk Managers	HO Customer, HO Risk, Compliance Managers and Data Owners	Business / IT Transformation Managers; Business Asset Owners
Technology	Alex Enterprise Data Asset Management Solution		
Channel & Services	Insight Engine		
	Software as a Service (SaaS); Managed Service		